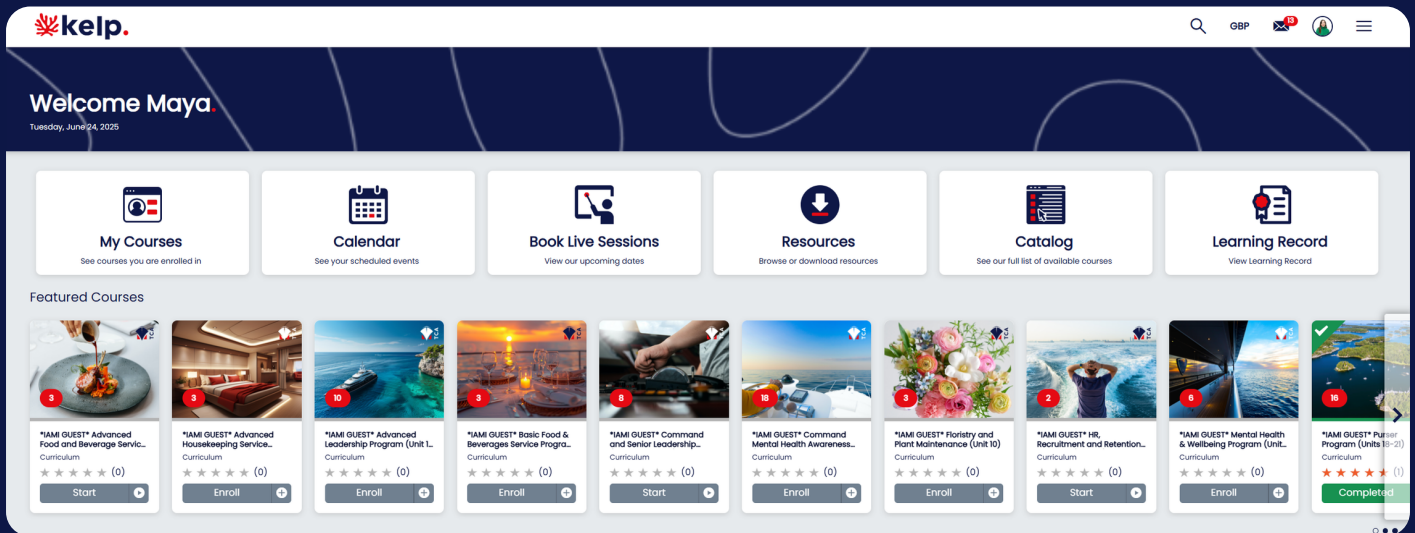


UNLIMITED TRAINING FOR YACHTING PROFESSIONALS

One team. One platform. One single fee per year.

Licence your whole **crew and management** with a single fee. No deciding who trains and who doesn't. From first-season newbies through to captains and the management team, everyone gets a licence tied to the vessel, with a pathway built for their **role, rank and department**.

It reaches well beyond the deck. kelp brings yacht, hospitality and corporate training into one place, covering every position: captain to deck, galley to interior, purser to administration, yacht management to brokers and sales.



<p>1,800</p> <p>ONLINE COURSES</p>	<p>7</p> <p>PARTNER SCHOOLS</p>	<p>100+</p> <p>DISCIPLINE CATEGORIES</p>	<p>Unlimited</p> <p>STUDENT PLACES</p>
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Every rank, every role, every person. Thousands of crew and other professionals use kelp every day in their working and learning lives.

HOW IT WORKS

Choose, pay, assign, track, support.



1

Choose your tier

Pick the licence pool that covers your crew, from Individual to Fleet.

2

Click & pay

Wire transfer or the yacht's card. Most tiers sit under the €10,000 limit, so often no sign-off needed.

3

Assign everyone

Licence the whole crew, non-discriminatory. New starters in your pool cost nothing extra.

4

Track & support

Follow progress on one dashboard and support each person through their career.

WHO IT'S BUILT FOR

For the crew, and everyone who helps run the vessel.

FOR YOUR CREW

Skills that move careers

- A pathway per role, per rank, per department, with no generic content
- 1,800 on-demand courses across 100+ disciplines: yacht, hospitality and corporate
- A portable learning record that travels with each person, certifications included

FOR MANAGEMENT & OPS

Control and compliance

- Compliance tracked by crew member, role and department on one dashboard
- Training gaps visible across the whole crew, before they become problems
- One predictable annual fee. No per-course charges, no per-head surprises

ANNUAL SUBSCRIPTION PRICING

Choose your tier.

TIER	LICENCES / YEAR	PRICE / YEAR	PER LICENCE
Individual	1	£595	£595
Yacht 20	20	£6,500	£325
Yacht 35	35	£7,500	£214
Yacht 50	50	£8,500	£170
Yacht 75	75	£10,500	£140

SUBSCRIBER BONUS

Hundreds of live, accredited programmes at 15 to 40% off

Reduced rates on live training from our partner schools, across every accredited body and programme: **WSET, STCW, MCA, RYA, CoCs, Leadership, Compliance, New Build & Refit and more.**

BRING KELP ABOARD

Power your crew & management this season.

Tiers are licence pools, not headcount caps. Speak to us for the right fit.

info@kelp.yachts
kelp.yachts

WHAT CREW ARE SAYING

Trusted by crew, across every rank and role.

“

Kelp is one of the best platforms I have used. Very satisfied.

VERIFIED CREW MEMBER

“

The new kelp platform is very user-friendly and intuitive. Clearly laid out and easy to manage.

VERIFIED CREW MEMBER

“

I had the most amazing experience using kelp. The platform is easy to navigate and incredibly accessible.

VERIFIED CREW MEMBER

“

My experience with kelp has been very positive. It's user-friendly, engaging, and supportive for learning.

VERIFIED CREW MEMBER

“

Kelp is great! Easy to navigate, well laid out, and easy to download resources and upload assignments. I also enjoyed the interactive activities.

VERIFIED CREW MEMBER

“

Easy to use, well organised, and simple to navigate. Quick and convenient to find course materials, assignments and resources.

VERIFIED CREW MEMBER

“

I'd struggle to add anything. Kelp is very intuitive, minimalist and clean.

VERIFIED CREW MEMBER

“

Kelp is easy to navigate, all information is available at all times, and you can study and revise at your own pace.

VERIFIED CREW MEMBER

BRING KELP ABOARD

Power your crew & management this season.

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Feedback drawn from crew and professional course evaluations across the fleet.